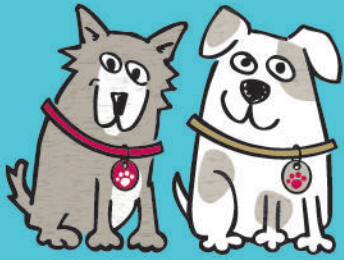


Benefiting WAYSIDE WAIFS



SPONSORSHIP PROPOSAL

It is only through the generosity of our community partners that we are able to fulfill our life-saving mission. We are so grateful to have you among them. **It is because of YOU that Wayside Waifs accomplished the following:**

2018 Impact Numbers

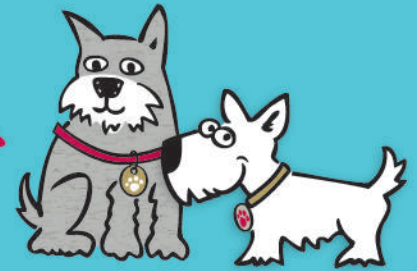
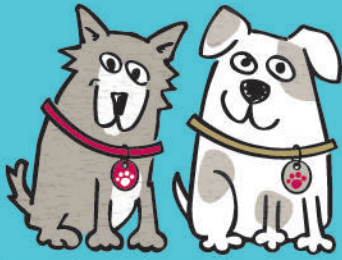
- 5,668 Adoptions
- 1,232 Pets fostered
- 1,393 Volunteers donated 113,006 hours
- 1,064 People attended training classes
- 103 Cats graduated from the TABBY Program
- 5,000+ Hungry animals were fed through our Pet Food Pantry
- 295 Animals were returned to their owners
- 81 Dogs graduated from Confidence College
- 38 Dogs graduated from Peace Academy
- 11 Animals were sent to a veterinary specialist
- 3,189 Animals were spayed or neutered
- 300 Life-saving surgeries provided
- 184 Animals were treated for Heartworms
- 3,087 Students reached by No More Bullying! Humane Education Program
- 11,349 Students reached by all Humane Education Programming



Thankfully, due to community support we have been able to renovate and expand our facilities over the past 75 years. Please know that Strutt With Your Mutt sponsor support has helped Wayside Waifs become the organization it is today, celebrating 75 years as an organization in 2019. We are committed to providing animals with care that far exceeds their basic needs and setting up shelter animals for success in their forever homes.

For more information contact Molly Moody: mmoody@waysidewaifs.org or (816) 986-4409

Benefiting WAYSIDE WAIFS



Presenting Sponsor \$20,000

Meet our Presenting Sponsor



Prize Sponsor \$7,500

Advertising:

- Logo recognition in The Kansas City Star
- Post acknowledgement in The Independent
- Logo on one prize incentive item
- Logo on participant medals

Promotion:

- Logo & direct link on Strutt website
- Business tagged on all Wayside Waifs social media sites
- Exclusive logo placement on prize page & prize bags
- Company logo on printed marketing materials:
 - 20,000 Scratching Post newsletters
 - 1,500 event t-shirts
 - Event postcards and race bib
 - Event banner on main stage
 - Company logo at A/V show for Fur Ball 2020

Day of Event:

- Signage at Prize Pickup booth
- Product placement in 1,500 event Doggie Bags (product supplied by sponsor)
- Unlimited Strutt With Your Mutt registrations
- Preferred booth placement at day of event

Leader of the Pack \$10,000

Advertising:

- Radio announcement on 106.5 The Wolf
- Logo recognition in The Kansas City Star
- Post event acknowledgement in The Independent

Promotion:

- Logo & direct link on Strutt website
- Business tagged on all Wayside Waifs social media sites
- Logo prominently displayed on printed and electronic marketing materials:
 - 20,000 Scratching Post newsletters
 - Acknowledgement in monthly e-newsletter Fire Hydrant (40,000)
 - 1,500 event t-shirts
 - Event postcards, posters and race bib
 - Event banner on main stage
 - Company logo at A/V show for Fur Ball 2020

Day of Event:

- Opportunity to lead the 3K Strutt
- Promotion by celebrity emcees, KMBC 9 News Anchors
- Product event placement in 1,500 event Doggie Bags (product supplied by sponsor)
- Unlimited Strutt With Your Mutt registrations
- Premier booth space near main stage

29th Annual 5K Run, 3K Strutt, & Pet Festival
Kansas City's Brookside Neighborhood

SUNDAY, SEPTEMBER 15, 2019

www.waysidewaifs.org/strutt

For more information contact Molly Moody: mmoody@waysidewaifs.org or (816) 986-4409



Best in Show \$5,000

Advertising:

- Logo recognition in The Kansas City Star

Promotion:

- Logo & direct link on Strutt website
- Business tagged on Wayside Waifs social media sites
- Company logo on printed marketing materials:
 - 20,000 Scratching Post newsletters
 - 1,500 event t-shirts
 - Event postcards and race bib
 - Event banner on main stage

Day of Event:

- Product placement in 1,500 event Doggie Bags (product to be supplied by sponsor)
- 25 Strutt With Your Mutt registrations
- Event booth space

The Top Dogs \$2,500

Promotion:

- Logo & direct link on Strutt website
- Business tagged on Wayside Waifs social media sites
- Company logo on printed marketing materials:
 - 20,000 Scratching Post newsletters
 - 1,500 event t-shirts
 - Event postcards
 - Event banner on main stage

Day of Event:

- Product placement in 1,500 event Doggie Bags (product to be supplied by sponsor)
- 20 Strutt With Your Mutt registrations
- Event booth space



Facebook – 72,000 active followers
 Twitter – 8,600 followers
 Instagram – 19,000 followers

Pooches Pool Break \$1,500

Promotion:

- Company logo on Strutt website
- Logo on 1,500 event t-shirts
- Logo on event postcards
- Logo on Event banner on main stage

Day of Event:

- Product placement in 1,500 event Doggie Bags (product to be supplied by sponsor)
- 15 Strutt With Your Mutt registrations
- Event booth space

Vendor Booth \$250

- Company logo on Strutt website
- Booth space on event day (includes a 6ft table and 2 chairs)



www.WaysideWaifs.org/Strutt #StruttWithYourMutt

For more information contact Molly Moody: mmoody@waysidewaifs.org or (816) 986-4409

2019 STRUTT SPONSORSHIP COMMITMENT FORM

SUNDAY, SEPTEMBER 15, 2019

Please select a sponsorship level:

- _____ **"Presenting"** \$20,000
- _____ **"Leader of the Pack"** \$10,000
- _____ **"Prize"** \$7,500
- _____ **"Best in Show"** \$5,000
- _____ **"The Top Dogs"** \$2,500
- _____ **"Pooches Pool Break"** \$1,500
- _____ **Vendor Booth** \$250



PLEASE PRINT INFORMATION

Business or Organization Name _____

Address _____

City, State, Zip _____

Contact _____ Day Phone _____

Email _____

Name of Company, as it will appear on materials: _____

Yes, I would like a booth at Strutt _____

CC # _____ Exp Date _____ CVC Code _____

Signature _____



If you have any questions, please call
Molly Moody at 816-986-4409
or mmoody@WaysideWaifs.org

PLEASE SEND SPONSORSHIP FORM AND PAYMENT TO:

Strutt With Your Mutt 2019
Attn: Molly Moody
Wayside Waifs, Inc.
3901 Martha Truman Rd.
Kansas City, MO 64137

You may email form & logo to mmoody@WaysideWaifs.org
Or you may pay online at WaysideWaifs.org/Strutt

Wayside Waifs would like to thank you for bettering the lives of animals and people in our community!