

STRUTT 2024 SPONSORSHIP COMMITMENT FORM

Please select a sponsorship level:

_____ **"Leader of the Pack"** \$10,000

_____ **"Wagging Tails"** \$7,500

_____ **"Best in Show"** \$5,000

_____ **"The Top Dogs"** \$2,500

_____ **"Pooches Pool Break"** \$1,500

_____ **"Vendor Booth"** \$250



Sunday, September 29, 2024

PLEASE PRINT INFORMATION

Business or Organization Name _____

Address _____

City, State, Zip _____

Contact _____ Day Phone _____

Email _____

Name of Company, as it will appear on materials: _____

CC # _____ Exp Date _____ CVC Code _____

Signature _____

Invoice Me



If you have any questions,
please call 816-986-4409
or events@waysidewaifs.org

PLEASE SEND SPONSORSHIP FORM AND PAYMENT TO:

Strutt With Your Mutt 2024
Attn: Emily Sanger
Wayside Waifs, Inc.
3901 Martha Truman Rd.
Kansas City, MO 64137

Email form & logo to events@waysidewaifs.org
or visit WaysideWaifs.org/Strutt

Please respond by August 26, 2024 to receive full benefits.

Wayside Waifs would like to thank you for bettering the lives of animals and people in our community!

STRUTT 2024 SPONSORSHIP BENEFITS OVERVIEW

Leader of the Pack \$10,000

- 🐾 Logo included: KMBC 9 TV promotional content, Strutt eblasts (10,000+), The Independent Magazine, 1,500 event shirts, Strutt website, packet pick-up promotions, Fire Hydrant e-newsletter (40,000+), event banner at Strutt main stage
- 🐾 Name included in 99.7 The Point radio ads and Scratching Post newsletter (20,000+)
- 🐾 Logo in the Kansas City Star
- 🐾 Product placement in 1,500 Strutt bags (product supplied by sponsor)
- 🐾 Featured in 6 social media posts (Facebook, X, Instagram, LinkedIn) 140K followers
- 🐾 Event booth space – premier placement
- 🐾 Unlimited event registrations

Wagging Tails \$7,500

- 🐾 Logo/Name recognition included: The Independent Magazine, 1,500 event shirts, Strutt website, packet pick-up promotions, Fire Hydrant e-newsletter (40,000+), event banner at Strutt main stage
- 🐾 Product placement in 1,500 Strutt bags (product supplied by sponsor)
- 🐾 Featured in 4 social media posts (Facebook, X, Instagram, LinkedIn) 140K followers
- 🐾 Event booth space – premier placement
- 🐾 30 event registrations

Best in Show \$5,000

- 🐾 Logo/Name recognition included: 1,500 event shirts, Strutt website, event banner at Strutt main stage
- 🐾 Included in social media posts (Facebook, X, Instagram, LinkedIn) 140K followers
- 🐾 Product placement in 1,500 Strutt bags (product supplied by sponsor)
- 🐾 Event booth space – premier placement
- 🐾 25 event registrations

Top Dogs \$2,500

- 🐾 Logo/Name included: 1,500 event shirts, event banner at Strutt main stage, Strutt website
- 🐾 Product placement in 1,500 Strutt bags (product supplied by sponsor)
- 🐾 Event booth space – premier placement
- 🐾 20 event registrations

Pooches Pool Break \$1,500

- 🐾 Logo/Name on Pool Break Area Sign, 1,500 event shirts, event banner at Strutt main stage, and Strutt website
- 🐾 Event booth space
- 🐾 15 event registrations

Vendor Booth \$250

- 🐾 Event booth space
- 🐾 5 event registrations



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WaysideWaifs.org/Strutt/