





Kathryn Mahoney, President with Red, adopted in July

## The Difference You Made

**Thank you for your support of Wayside Waifs during 2022!** It was a life-saving year for thousands of homeless animals who were desperate for a second chance, but also a year of change and growth.

Thousands of animals' lives were saved thanks to you! Your support, with the rest of the Wayside Village including staff and volunteers, provided the medical and behavioral care the animals desperately needed.

In mid-May, I transitioned into the role of President. Having served as Vice President of Finance and Administration for the past 7 years, moving into the position felt like a natural next step. My favorite things about the role are that I'm forging new relationships in our community and beyond, and continuing to learn new things every day in a quest to make Wayside the best organization possible. I firmly believe continued growth for all Wayside employees and volunteers equates to more opportunities for the pets in our care and in the community.

Nearing our 80th anniversary in 2024, it felt important that a clear path was set for the **strategic direction of Wayside.** As such, the Board of Directors and Executive Team met with many groups and individuals to gather feedback about where Wayside is currently and where we should focus our efforts in the coming years. Working with a strategy consultant who has extensive experience in the animal welfare field, we have been busy formulating the roadmap for the future. Stay tuned for exciting updates soon.

In 2022, Wayside had a record-breaking year for both of our biggest annual fundraisers – our annual **Fur Ball Gala** in May and **Strutt With Your Mutt** run/walk in September! A very large portion of Wayside's annual budget comes from the donations raised through these two events and we can't be more thrilled about their success.

The many milestones of 2022 could not have happened if it weren't for your support, and I am forever grateful.

Sincerely,

Kathryn Mahoney President, Wayside Waifs P.S. If you are interested in hearing more about the great things we are working on, call 816-986-4411 to schedule a private tour of Wayside today!

## **Your Support Saved Oakley and Ollie**



## Oakley & The Zicari Family

Oakley, a 3 ½ year old Shepherd mix, came to Wayside after being transferred from a rural shelter in Tennessee where she had recently given birth. They were no longer able to give her the care she needed. Sadly, she was heartworm positive, which can be deadly if left untreated. Because of your support, Wayside was able to give her medical care that saved her life. She has since been adopted and is loved to pieces by her family. "We LOVE Oakley!! We are doing all that we can to make her feel loved and special. We were told to treat her like a princess as she recovers from heart worms, so we are allowing her to stay in her safe place, the bed."

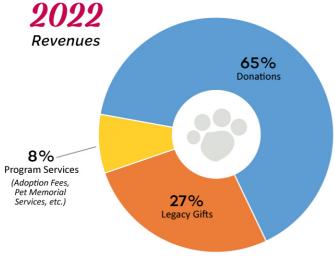
Oakley, adopted in July

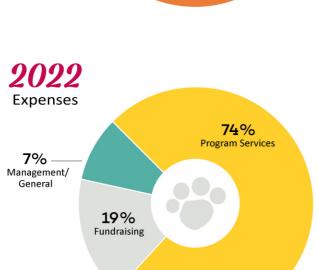
## Ollie & The Lord family

Ollie, a 7 month old cat, was brought to Wayside from a rural shelter in Missouri. He needed immediate attention both medically and behaviorally. We were alerted by the rural shelter he had been exposed to diseases. We immediately gave him a full exam, updated his vaccinations, and made sure he was healthy. In addition, due to his young age, we knew it was critical he receive socialization to help him transition into an adoptive home. At Wayside he interacted with many people – both staff and volunteers – which allowed him to gain trust with the world around him. Wayside made sure he was healthy and happy before finding his forever home. "Ollie is a wonderful cat and a best friend to my daughter. She's smitten!"

Ollie, adopted in December







### **Statement of Activities**

Fiscal year 2022

2022 Revenues	Amount
Donations	\$6,462,427
Legacy Gifts	\$2,632,613
Program Services	\$809,483
Investment Revenue	(\$2,305,383)
2022 Expenses	Amount

2022 Expenses	Amount
Program Services	\$5,441,799
Fundraising	\$1,427,843
Management/General	\$516,986

### **Statement of Financial Position**

Total Assets	\$34,130,686	
Total Liabilities	\$403,193	
Net Assets:		
Unrestricted	\$31,541,511	
Donor Restricted	\$2,185,982	

For detailed financial statements, please contact Robin Rowland, VP of Donor Relations, Communications & Education, at 816-986-4401.

Betty White demonstrated a lifelong commitment to helping homeless animals. Her compassion for animals and saving them continues to make an impact on us today. In 2022, we named a special area in our Adoption Center in memory of Betty.

Betty White with her golden retriever, Pontiac.

Photo Credit: Guide Dogs For The Blind



# 2022 Impact Numbers

**2,599**Animals were spayed or neutered

9,412
Students reached by Education programming

1,714
Community pets reached through food pantry and vaccine clinic

159 Cats graduated from the TABBY Program

**401** Dogs graduated from behavior programs

20,000
Pets and people served

**96%** 

Live release rate

Lost animals were reunited with their families

4,090
Animals adopted

110,830
Hours donated by volunteers

**1,233**Pets fostered







Maze, adopted in April

Precarious, adopted in November

Lana, adopted in February







Jack, adopted in October

Clark, adopted in May

Walter, adopted in August

### Thank You for Saving the **Animals!**

### **MISSION STATEMENT:**

## Preparing pets and people for the bond of their lives.

We accomplish our mission by protecting and caring for the animals under our watch; by reaching out to the community for love and support; and by teaching others about the profound joy that pets bring to our lives.

### **EXECUTIVE TEAM**

Kathryn Mahoney 816-986-4411 President

Chris Potthast 816-986-4400 VP of Finance & Administration

Alison Reder 816-986-4421 VP of Animal Welfare & Operations

Robin Rowland 816-986-4401 VP of Donor Relations, Communications & Education

#### **BOARD OF DIRECTORS**

vecutive	Committee	Board

**Rusty Smith** Chairperson

Susan Wally

Vice-Chairperson

Sandy Johnson

Treasurer

Sydney Goodman

Secretary

Marilyn Melcher

Honorary Board Member

Members

Jill Embry

Jennifer Janis

John Leifer

Jill Turner

**Anthony West** 

Nancy Yeamans

**David Yost** 

### Visit us at WaysideWaifs.org

for hours of operation, services, and more. 3901 Martha Truman Road Kansas City, MO 64137 816-761-8151



Socialize with Wayside!



















Lexi, adopted in December

Ranger, adopted in November

Waffle, adopted in June